LocaliQ

Smart Social Ads

Meta Business Partner

Focus On Your Business Goals

Build your contacts, grow your reach or drive engagement with advanced targeting capabilities and compelling creative.

1.9

Facebook has 2.91 billion monthly active users[1].

Trust in AI Technology

Automatically optimise your budget and amplify your Search Marketing leads for stronger marketing ROI.

79%

79% of monthly Facebook users are active daily[1].

Grow Marketing ROI

Build your presence with Social Ads that perfectly complement search advertising and SEO.

80%

Of ppc clients saw Incremental lift from Facebook ads[2].

Focus on your business, while our experts and smart technology focus on your Facebook ads.

Intelligent Ads at Work
There are so many ad objective options that it's difficult to know which one is right for your business. With our smart ads, you don't have to choose. Tell us your business goal. Our experts and AI technology take care of the rest.

Proven Results
Our AI technology determines which campaign elements work best to meet your goal and automatically shifts your budget to the tactics that drive results. Our clients who've switched to smart ads are seeing their costs go down and performance go up. Win-win.

Cross-Platform Ad Placement
Your ads are optimised automatically across Facebook, Instagram, and the Facebook Audience Network. This means the technology is not only finding the best ads and objectives, but it's also getting your business in front of a broad and engaged audience.

Social Ad Expertise
Rely on our team of social advertising experts to build your campaign, manage your creative content, and monitor your results. They'll work alongside the technology to add the human touch that ensures everything is running optimally.

Facebook-Approved Campaigns
We're a recognised Facebook marketing partner, so you can rest assured we follow best practices and achieve results endorsed by Facebook itself.

Know What Works
Learn how your campaign is meeting your goal with on-demand reporting and insights. Our platform shows you ad views, clicks, site visits, and even contacts generated from your ads.

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