

Crafting Effective AI Prompts

When prompting:

✓ 1. Specify

Clearly define the desired outcome, including details like response length, industry context, target audience, and the purpose of the prompt.

✓ 2. Editing

Always review and refine AI-generated content to ensure it aligns with your brand's voice and accuracy standards.

✓ 3. Tool Selection

Different AI tools may yield varying results; choose the one that best fits your needs.

Examples for Various Marketing Channels:



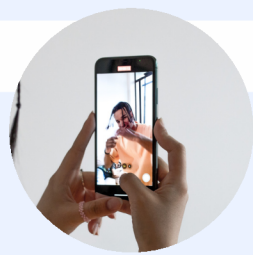
1. General Business Use

- List 20 local directory sites relevant to your specific industry business.
- Analyse sales data to identify trends over the past year.



2. Social Media

- Create a caption for an office costume contest photo, encouraging audience engagement.
- Draft a Facebook business page bio for a trendy online women's clothing store.



3. Content Marketing

- Suggest five blog post topics for your specific industry targeting audience.
- Outline a blog post about a specific topic focusing on target keyword.



4. Email Marketing

- Compose an email requesting product reviews from recent customers.
- Generate five compelling email subject lines under 60 characters to promote bookings for a travel business.



5. Visual Content

- Design a promotional flyer for an upcoming event featuring bold text and vibrant colours.
- Create a realistic product mockup for a product.

Additional AI Prompt Ideas:

- ➔ Develop chatbot scripts for common customer inquiries.
- ➔ Generate a SWOT analysis for a new product or service launch.
- ➔ Write a checklist for onboarding new employees

Contact us today to learn more.

