



The Mega Must-Have Marketing Calendar for November 2025



November

THIS MONTH'S MARKETING MUST

Do you have a way to answer questions, capture leads, and give helpful information right on your website? Live chat gives you a way to do all that and more.

QUICK TIPS

- ➔ Add live chat to your website.
- ➔ If you already have live chat or after you start using it on your site—see if there are any common questions you're receiving and consider creating an FAQ page on your site to address them.
- ➔ Streamline a way to follow up with leads you're receiving from live chat.

41% of consumers say live chat is their preferred customer-support

Source: [velaro](#)





Social calendar ideas

Nov 4: Melbourne Cup Day (AUS)

Celebrate the “race that stops the nation” with behind-the-scenes office photos, sweepstakes or lunch moments.

#MelbourneCup #TeamCulture
#WorkFun

Nov 11: Remembrance Day (ANZ)

Honour those who served with a respectful message or minute-of-silence post. Use a muted design and sincere tone. #RemembranceDay
#LestWeForget #ANZ

Nov 14: World Quality Day

Showcase your commitment to quality, whether it's client optimisation or service delivery

💡 MARKETING AND PROMOTION IDEAS

- ➔ Have any Black Friday or Cyber Monday offers? Start teasing early with countdown posts or “sneak peeks.”
- ➔ Highlight holiday-ready products or services — think giftable items, end-of-year deals, or prep packag
- ➔ Run a “Support Local” spotlight — feature partner small businesses or clients on your socials this month.

✉ EMAIL SUBJECT LINES

- ➔ Don't blink, [Name] — Black Friday starts early
- ➔ Cyber Monday deals worth the click
- ➔ Your Black Friday checklist (and one thing you'll forget!)
- ➔ 5 reasons to support small this season
- ➔ From our team to yours — local deals you'll actually love

November

#Movember

		01	02	03	04 Melbourne Cup Day	05
06	07	08 Click Frenzy	09 Click Frenzy	10 Click Frenzy	11 Remembrance Day	12
13	14 World Quality Day	15	16	17	18	19
20 World Children's Day	21	22	23	24	25	26
27	28	29	30	31		