



The Only Marketing Calendar You Need March 2026



March

THIS MONTH'S MARKETING MUST

Finish Q1 by getting your website in good working order. Your website is the hub for your business and the foundation for all your other digital marketing strategies. Don't have one yet? Now's the time to invest!

QUICK TIPS

- ➔ Make sure your website is responsive, this means it must look great on desktop, mobile and tablets.
- ➔ Check that your contact information is visible and displayed well on your homepage and most other pages on your site.
- ➔ Test a few links and your form fill to make sure customers can easily contact you if they try.

75% of people judge a business's credibility based on their website design.

Source: Stanford



March

💡 **MARKETING AND PROMOTION IDEAS**

- ➔ Run a beginning of Autumn special off products.

March is Women's History Month, so share inspirational quotes from inspirational women on your social media pages.

- ➔ Celebrate your employees this month by giving them a special incentive or a paid day off—your employees are the backbone of your business!

- ➔ Boost your “About” page on your website to make sure it accurately conveys your brand story.

✉ **EMAIL SUBJECT LINES**

- ➔ March into savings this month 📖
- ➔ March Madness specials just for you, [Name]!
- ➔ [Name], Autumn services are right around the corner 🌸
- ➔ What You Need to Read this March 📚
- ➔ 3 Ways to Prep for Autumn

Social Calendar Ideas

MAR 1

Clean Up Australia Day:

This is the nations largest community based environmental event, so be sure to make a post about it, or even better join your community to protect the environment.

#CleanUpAustralia

MAR 20

International Day of Happiness

Showcase a happy customer by posting about a positive review your business has received. You can also share a thank you to your customers for all the ways they make you happy.

#InternationalDayofHappiness

MAR 22

World Water Day

Post an awareness post on the importance of fresh water, and advocate for sustainable management of fresh water, resources and change

#WorldWaterDay

#Change



March

#CleanUpAustraliaDay

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
01 Clean Up Australia Day	02	03 World Wildlife Day	04	05	06	07
08 International Woman's Day	09	10	11	12	13	14
15	16	17	18	19 National Close the Gap Day	20 International Day of Happiness	21
22 World Water Day	23	24 World Tuberculosis Day	25	26	28	29
30 International Day of Zero Waste	31					